



Website: www.canopytreehouses.com.au

MEDIA RELEASE

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A New Name for an Iconic Cairns Highlands Eco-Retreat

The Canopy Rainforest Treehouses and Wildlife Sanctuary is the new name for the unique accommodation and wildlife experience previously known as Fur 'n' Feathers Rainforest Treehouses.

The six purpose-designed luxury timber and glass treehouses, perched high in the rainforest canopy on the banks of the Ithaca River, have been Far North Queensland's best kept secret for 10 years. Set in 100 acres of ancient rainforest and strictly for the private use of guests, *The Canopy* blends award winning luxury accommodation with a passionate regard for environmental and wildlife principles.

The name has been introduced by the new management team of David and Sharon Gibson, who started in June 2007. Bringing their years of experience in the industry, David and Sharon believe *The Canopy* better captures the refined luxury and natural harmony of this unique rainforest eco-resort. "We know that Fur 'n' Feathers is beloved by everyone who stays here" said David, "but we felt it needed a new name to help us connect with a broader audience".

"*The Canopy* better conveys the pristine surroundings of these unique treehouses and is more in line with our eco-credentials. People all over the world are looking for new, authentic ways to experience nature and *The Canopy* delivers this in spades".

The Canopy has also gone 'carbon neutral' by sourcing 100% renewable energy, and restarted a forest regeneration program on neighbouring farmland that guests can participate in during the planting season. David and Sharon have also gained wildlife carer status to help protect and preserve the unique wildlife of the rainforest.

When you visit *The Canopy* you will experience new levels of luxury and comfort with upgraded designer showers, handmade eco-friendly linen and a full range of spa services, including massages and herbal treatments conducted in the privacy of your own treehouse.

David and Sharon are delighted to be managing *The Canopy* and believe the name signals the start of a great new era for the property. "The rainforest has fully recovered since Cyclone Larry, and the birds and wildlife have returned in greater numbers than ever" said Sharon. "We have also expanded and upgraded our walking trails, so guests can enjoy all the beauty and serenity of this pristine rainforest".



Background information

Winner of numerous tourism awards and offering the ultimate in eco-responsible boutique luxury for the fortunate few, *The Canopy Rainforest Treehouses and Wildlife Sanctuary* is one of Australia's most unique accommodation and wildlife experiences.

Situated in the Cairns Highlands, only 90 minutes from Cairns International Airport, it offers two and three bedroom master-built pole houses with fully self-contained kitchen, spa bath, and balcony with barbecue and hammock. It is located on the banks of the flowing Ithaca River and surrounded by 100 acres of pristine, private rainforest.

Home to a stunning array of rare and exotic animals and birds, including the iconic Southern Cassowary and the unique Lumholtz's Tree Kangaroo, The Canopy Rainforest Treehouses and Wildlife Sanctuary blends award winning luxury accommodation with a passionate regard for environmental and wildlife principles.

Management background

David Gibson has over 25 years management experience in boutique resorts, including the Outrigger Beach Club Palm Cove, Seven Spirit Bay Wilderness Lodge and Bedarra, Lizard and Orpheus Islands.

Sharon Gibson has led sales and marketing and dive operations for some of the region's most respected operators, including Quicksilver, Haba Dive and Compass.

For information

David and Sharon Gibson
The Canopy Rainforest Treehouses and Wildlife Sanctuary
Phone: +61 7 4096 5364
Email: stay@canopytreehouses.com.au
Web: www.canopytreehouses.com.au